



**Santa Clara County  
Hepatitis C Task Force**



**California HCV Task Force**

***Invitation to sponsors and contributors to participate in the  
2004 3rd California Inter-County HCV Task Force Conference***

***Thursday, March 18th and Friday, 19th 2004***

***San Jose McEnery Convention Center  
150 W. San Carlos St., San Jose, CA 95113  
(Between Almaden Boulevard and Market Street Downtown San Jose)***

***It is six months until this fabulous statewide event for all members of California's Counties HCV Task Forces. Two days of updates on the medical issues and the advocacy and discussion of policy reform issues regarding treatment, research, education and legislative affairs and our future goals. Our focus is on sharing data, facing the challenges of community partnerships, shaping education and prevention programs to meet the needs of tomorrow. We will continue our strategy sessions toward 2005. All vendors are welcome subject to availability; special rates for Non-profits see rate information. Space is limited so sponsors and vendors are encouraged to reserve booths early. This will be a sold out conference of 150 persons of California's Hepatitis leadership and those making a difference on the front lines. The program speaks for itself. Do not miss this event. The reach you can achieve is unmatched by any other in California. The estimated number of infections in California exceeds 650,000 persons. Your opportunity to make a difference. Contact us today. The California Hepatitis C Task Force is a Non-Profit Corporation. Your contribution is tax deductible and makes it possible***

***for us to present this dynamic program. Your contribution and help are greatly appreciated.***

***2004 Conference - Sponsorship levels and Registration Fees***  
***(Final Draft 10/8/03)***

**Diamond Sponsors** = contributors of \$ 5000 or more

Entitled to:

- A) 4 free registrations including all meals
- B) Two booths (skirted banquet table with electrical access)
- C) Honorable Sponsor mention on the conference program and Major contributor at Awards Banquet

**Gold Sponsors** = contributors of \$ 2,500 - \$ 4,999

Entitled to:

- A) 2 free registrations including all meals
- B) One booth (skirted banquet table with electrical access)
- C) Honorable mention on the conference program

**Silver Sponsors** = contributors of \$1,000 - \$ 2,499 (Non-Profits preferred)

Entitled to:

- A) 1 free registrations including all meals
- B) One booth (skirted banquet table)
- C) Listed as a contributor in program

**Bronze Sponsors** = contributors of \$ 500 - \$ 999

(Open to individuals, non-profits and commercial entities)

Entitled to:

- A) 2 free registrations including all meals
- B) Listed as a contributor

Attendee's Registration (check or on line)

Early Bird Registration: Payment paid before February 1<sup>st</sup> 2004  
For both days: \$ 65.00  
For one day only: \$ 50.00  
For Thursday Night Banquet attendance: \$ 35.00 per person  
For CEU'S/CME'S ca. 12 units total for both days: est. \$ 65.00  
(This is 50% less for one day)  
Pre-Registration: Paid after February 1<sup>st</sup> 2004 but prior to the conference date 3/18/04  
For both days: \$ 85.00  
For one day only: \$ 60.00  
For Thursday Night Banquet attendance: \$ 45.00 per person  
For CEU'S/CME'S ca. 12 units total for both days: est. \$ 65.00  
(This is 50% less for one day)  
At the Door Registration: (by cash, check)  
All prices are subject to 10 % increase at sign-in/Registration Desk

**FOR DETAILS CONTACT:**

**Bill Remak - Chairman, California Hepatitis C Task Force**  
(707) 773 - 4922 email: [wremak@californiahectaskforce.org](mailto:wremak@californiahectaskforce.org)

***MAIL TO: Leslie Gallen, Conference Coordinator***  
***Bill Remak-CAHCVTF***  
***1660 2<sup>nd</sup> Street, San Rafael, CA 94901***  
***Phone: (707) 773-4922 Fax: (270) 738-7545***

***Please fill in the following form and submit with your payment:***

***Organization name:*** \_\_\_\_\_

***Address:*** \_\_\_\_\_

***State:*** \_\_\_\_\_ ***Zip code:*** \_\_\_\_\_ ***Telephone:*** \_\_\_\_\_

***Name(s) of person attending:*** \_\_\_\_\_ ***e-mail:*** \_\_\_\_\_

***Name(s) of person attending:*** \_\_\_\_\_ ***e-mail:*** \_\_\_\_\_

**Type of activity:** \_\_\_\_\_

**Region served: (circle one) National /Statewide/ Local**

**Total number of staff:** \_\_\_\_\_

***Sponsors and contributors will have their reservations held at the highest bid on a first come first serve basis. (All transactions to be completed prior to February 1<sup>st</sup> confirmations date or cleared by the conference committee)***

***A Non-profit Corporation. For future reference, deposits can be made at any Wells Fargo Bank Branch in the United States directly to:***

***"California Hepatitis C Task Force" account number: 0735595209***

***Our TAX ID number: 92-0193770 for your reference.***

***The Press will have access to the lobby area.***

## **AGENDA      (DRAFT)**

The program will start promptly

- **8:00 am - 9:00 am**                      **Sign in, continental breakfast**
  
- **9:00 am - 9:20 am**                      **"WELCOME"    20 mins.**  
***Master of Ceremonies, Alberto Mendoza Castro, Talk Show Host, Public Policy Advocate, Advisory Board member to the California Hepatitis C Task Force, LA Martin Fenstersheib, MD, Health Officer Santa Clara County***
  
- **9:20 am - 9:40**                      **"NEW ERA IN COMMUNITY PARTNERSHIPS" 20 mins.**  
***Cruz M. Bustamante, Lt. Governor of California (invited)***
  
- **9:40 am - 10:15 am**                      **"HEPATITIS C CHALLENGES"    35 mins.**  
***Richard Carmona, MD, Surgeon General (invited)***
  
- **10:15 am -10:30 am**                      **Break**
  
- **10:30 am - 12:00 pm**                      **Presentations:    45 mins. ea.**

1) **"TREATMENT ARSENAL FOR HEPATITIS C PATIENTS"**  
*Teresa Wright, M.D., Professor of Medicine UCSF, Director GI Department VAMC  
2003 Member of the Governing Board, American Association for the Study of Liver Diseases*

2) **"A NEED: HEPATITIS EDUCATION FOR THE PROVIDER"**  
*Joanne Imperial, MD, Stanford University*

- **12:00 pm - 1:00 pm** **"NEW HORIZONS: Emphasis on research needs"**  
Q & A Box Lunch with the Panel 60 mins.  
*Alan Brownstein, CEO American Liver Foundation (invited)*  
*Jack Lewin, MD, CEO, California Medical Association (invited)*  
*Michael Houghton, MD, Discoverer of the Hepatitis C Virus (invited)*  
*Amy Weiner, MD, Director of HCV Research at Chiron Corporation (invited)*  
*Dr. Richard Darling, Founder and CEO of Piorate NIH*
- **1:00 pm - 1:40 pm** **"THE CALIFORNIA DELEMA & WHERE WE STAND"**  
*Joanna Buffington, MD*  
*Centers for Disease Control and Prevention, Hepatitis Branch 40 mins.*
- **1:40 pm - 2:20 pm** **"THE ISSUES OF CO-INFECTION"**  
*Jules Levin, CEO National AIDS Treatment Advocacy Project 40 mins.*
- **2:20 pm - 3:00 pm** **"TRANSPLANTATION: THE LAST RESORT"**  
(Management while waiting)  
*Mary Pat Pauly, M.D., Kaiser Permanente, Sacramento 40 mins.*
- **3:00 pm - 3:15 pm** **BREAK**
- **3:15 pm - 4:00 pm** **"TREATMENT AFTER TRANSPLANT:**  
What we know now and what our needs may be in the future "  
*Natalie Bzowej, MD, Ph.D. Director, Clinical Hepatology*  
*Research,*  
*Department of Transplantation, California Pacific Medical Center 45 mins*
- **4:00 pm - 4:45 pm** **"Current Prevention, Transmission & Clinical Trials"**  
*Norah A. Terrault, MD*  
*Assistant Clinical Professor, GI Faculty Practice, UCSF 45 mins*
- **4:45 pm - 6:00 pm** **FILMS**
- **6:00 pm - 8:30 pm** **AWARDS DINNER**

**Special Guest Speakers:** *Senator Diane Feinstein (invited)*  
*Josh Valdez, MD, Regional Director of the US DHHS (invited)*  
*Grantland Johnson, California Secretary of Health and Human Services (invited)*  
*Alan Brownstein, CEO, American Liver Foundation (invited)*  
*Jack Lewin, MD, CEO, California Medical Association (invited)*  
*Amy Weiner, MD, Director of HCV research at Chiron Corporation*  
*Kassy Perry, Founder and CEO, Perry Communications Group*  
*Phil Lesh, World Renowned Musician from the "Grateful Dead",*  
*Founder of the Unbroken Chain Foundation (invited)*  
*Mr. & Mrs. Charlie Musselwhite, A world class national Blues Legend (invited)*  
*Reginald & Maggie Green, Nicholas Green Foundation (invited)*  
*Lynn Woolsey, US Congress, North Bay (invited)*  
*Zoe Lofgren, US Congress, 16th District, South Bay (invited)*  
*Lois Capps, US Congress 23rd District, Santa Barbara (invited)*  
*Jackie Speier, State Senator, San Francisco & San Mateo (invited)*  
*John Laird, 27th State Assembly District (invited)*  
*Ron Gonzales Mayor of the City of San José (invited)*  
*John Vasconcellos, State Senator, Member of Senate Committee on*  
*Health and Human Services, San Jose Senate District 13 (invited)*

## **Second Day - Friday March 19th Advocacy (Break-out Sessions)**

- **8:00 am - 9:00 am** **CONTINENTAL BREAKFAST**
- **9:00 am - 9:25 am** **"OUR HEALTH"**  
*Nancy Pelosi, US Congress, San Francisco (invited)* **25 mins**
- **9:25 am - 10:00 am** **"HCV LEGISLATION, ADVOCACY & HEALTH REFORM"**  
*Diana Sylvester, M.D., Associate Professor UCSF, Director OASIS* **35 mins**
- **10:00 am - 10:15 am** **BREAK 15 mins.**
- **10:15 am - 11:00 am** **"A Panel Discussion on Advocacy, Q & A" 45 mins.**  
**Panel list:**  
*Don Harper, CEO CAVSA, Sacramento*  
*Debbie Delgado-Vega, CEO, LOLA, New York*  
*John Vasconcellos, State Senator, San Jose Senate District 13*  
*Member of Senate Committee on Health and Human Services*
- **11:00 am - 11:30 am** **"OVERVIEW & ACCOMPLISHMENTS SINCE 2003"**  
*Alison Clayton, RN, Department of Health and Human Services, County of Marin*



***Bill Remak, Chair, California Hepatitis C Task Force***      ***30 mins.***

- **11:30 am - 12:00 pm**      **"Facilitated Conversation Orientation on Break - Out Sessions Resources and Needs" 30 mins.**
- **12:00 pm - 12:45 pm**      **Networking Buffet Lunch Break 45 mins**
- **12:45 pm - 2:30 pm**      **"Facilitated conversation - Break-Out Sessions " Resources, Needs & Goals (continued) 105 mins**
- **2:30 pm - 2:45 pm**      **Break-**  
(snack assortment of cheese and fruit, sodas, teas and coffee)
- **2:45 pm - 4:45 pm**      **Sessions Presentations - Planning, 105 mins.**  
**Next Steps Results, Outcomes,**  
**Objectives, Review of Consensus Points**
- **4:45 pm**      **Closing Remarks, Acknowledgements to Partners**

Sign up for the break out-groups will be at time of registration. Maximum of 15 persons will be accepted per group. Each group will have 10 minutes to give their groups presentation at 3:00 pm. Flip charts will be available to use while the break-out groups meet and will be brought in to the main conference area at the time of presentations.

#### **BREAKOUT SESSIONS**

Breakout sessions are for focused discussions on a particular topic by a small group of conference participants. There will be guidelines provided for the discussions. A leader will moderate and a secretary will take notes. Each group will choose a presenter to summarize the group's discussion in a brief presentation to the conference participants following the breakout sessions.

The objective for each group is to define two goals in their specific area that can be accomplished in the next year. The goals outlined by the breakout groups will become the basis for the California Hepatitis C Task Force's agenda for the coming year. Obviously the California Hepatitis C Task Force cannot accomplish every goal defined by these groups, but will evaluate all of them and choose those that can be accomplished with available resources. The list of goals will be published as a report by the California Hepatitis C Task Force and will be used to communicate with state leaders, lawmakers and interested citizens. The list will also be reviewed at the 2005 California Inter-County Hepatitis C Task Force Conference to assess how much progress has been made. Your input is crucial to

**developing a strategy and working plan for Hepatitis C efforts in California over the next several years.**

**It is important to consider the following guidelines when defining your group's goals:**

- 1. The goal can be accomplished in one year.**
- 2. The goal meets identified needs in your community.**
- 3. It can be expanded from a community level model to a statewide model.**
- 4. It has a measurable outcome.**
- 5. You can identify resources to accomplish your goal.**
- 6. You can list specific steps needed to accomplish your goal.**

## **BREAK OUT GROUPS BY SUBJECT**

- 1) Health Policy Reform/Legislative Advocacy**
- 2) Outreach/Task Force Development/ Public Affairs/Event Planning**
- 3) Patient Education, Patient awareness, Public HCV Awareness**
- 4) Benefits & support**
- 5) Grant/Funding/Technical Assistance/Communication/website/newsletter**
- 6) Provider Education**
- 7) Prevention/Harm Reduction**
- 8) Special Populations, First Responders, Ethnic groups, Veterans, etc.**